



A Fund Raising Event Organized by the
Colonie-Guilderland Rotary Club
cgrotary.org

Sponsorship Opportunities

\$5000 Hero Level Sponsorship included: Limit of 1

- Mentions in press releases and on event signage in venue
- Logo and listing on event program
- Featured as a sponsor on the Pet Fair website and Facebook page including logo and a link to your company website
- Booth space to display company information/merchandise
- Event will be promoted as "2017 Rotary Pet Fair Presented by xxxxxxxxxxxxxx"

\$1000 Champion Level Sponsorship included: Limit of 4

- Mentions in press releases and on event signage in venue
- Logo and listing on event program
- Featured as a sponsor on the Pet Fair website and Facebook page including logo and a link to your company website
- Booth space to display company information/merchandise

\$500 Best Friend Level Sponsorship included:

- Mentions in press releases and on event signage in venue
- Logo and listing on event program
- Featured as a sponsor on the Pet Fair website and Facebook page including logo and a link to your company website

\$250 Pet Lover Level Sponsorship included:

Mentions in press releases and on event signage in venue

- Logo and listing on event program
- Featured as a sponsor on the Pet Fair website and Facebook page including logo and a link to your company website

\$150 Supporter Level Sponsorship included:

- Logo and listing on event program
- Featured as a sponsor on the Pet Fair website and Facebook page including logo and a link to your company website

Donors

- Donors of \$25-49, \$50-99 and \$100-149 will be listed in the event program and on the clubs website

All sponsor levels receive mention in show handout, posters, and flyers. If you do not feel you can be a sponsor, please consider buying a booth for this event. This is a unique opportunity to reach out to our area pet lovers who are in the market for your products and services that you won't want to miss!



A Fund Raising Event Organized by the
 Colonie-Guilderland Rotary Club
 cgotary.org

Sponsorship Application

September 24th, 2017, Shaker Heritage Society 25 Meeting House Rd, Albany, NY 12211

Application is hereby made by the undersigned SPONSOR for exhibit sponsorship at the 2017 Capital District Pet Fair to be held at the Shaker Heritage Society 25 Meeting House Rd, Albany, NY 12211, on September 24th, 2017. The SPONSOR certifies that the printed matter on the Application and Contract for Exhibit Space along with the Rules and Regulations constitutes the entire agreement between the parties and has been read and that the terms and conditions set forth therein are fully understood by the SPONSOR and shall constitute a binding contract when this instrument is signed by both parties. SPONSOR must pay total amount before being acknowledged as a sponsor.

Company Name _____ Contact _____

Mailing Address _____ City _____ State _____ Zip _____

Email _____ Website _____

Phone _____ Fax _____

Company Description _____

Authorized Signature _____ Date _____

Please check all that apply:

___ Hero \$5,000 ___ Champion \$1,000, ___ Best Friend \$500, ___ Pet Lover \$250, ___ Supporter \$150

Total Sponsorship Cost: _____

Credit Card Payment Authorization

Company Name _____

Name as Appearing on Card _____

Billing Address of Cardholder Account _____

City _____ State _____ Zip _____

Phone Card Type (check one) MasterCard Visa American Express

Amount to charge _____ Card Number _____

Security Code (3-digit) _____ Expiration Date _____

Signature of Cardholder _____

Please return this form along with required payment either credit card form or check made payable to:

The Colonie-Guilderland Rotary Club, 6 Winners Circle, Albany NY 12205, or email to khpogge@grasslandcorp.com.